

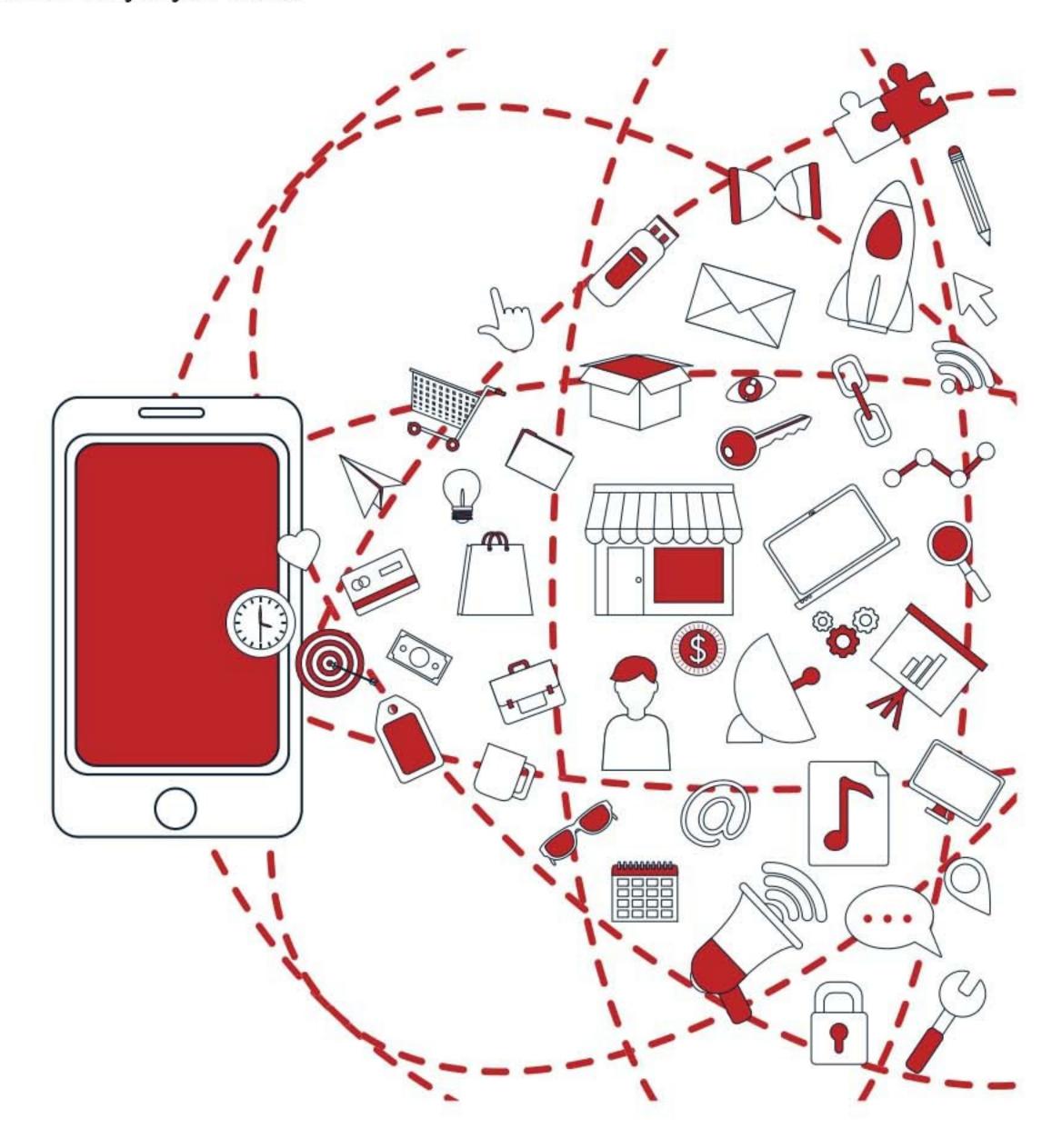
Hire & Consult COMPANY PROTFOLIO

MARKETING PROPOSAL

THE COMPANY

Hire and Consult was born on a stormy night when the celestial bodies in the Milky Way aligned themselves in a straight line. Yes we're fearless rebels with burning fire inside our hearts. We're digital original. We work hard & keep our feet grounded. We believe in facts and use them to tell the story of your brand.





OUR PHILOSOPHY

SIMPLE

The Psychology of Simplicity.

The human mind is lazy. We like things that are easy and stay away from things that require effort.

What we do?

Simplicity is our highest goal. We make things that are easily understood by everyone.

BEAUTIFUL

The Psychology of Beauty.

We're naturally attracted to beauty. We can't help it. It's in our nature. Beauty calms our mind and touches the heart.

What we do?

We make things on the screeen look so beautiful, you will want to touch them, hug them and kiss them.

UNIQUE

The Psychology of Uniqueness.

Our brain acts as a filter and protects us from too much information. We only notice what's different and unique.

What we do?

We give you a touch of uniqueness that's mysterious and raise prospect's interest. We make you 'COOL'.

2

OUR PROCESS





We keep things simple. We believe that ideas are wandering spirits that catch hold of their medium. Analysis and Philosophy, Computer and Pencils, Rational and Emotional. Be it market analysis or telling stories with the magic of words and images. At Hire and Consult, we work with both minds to give you the best of both worlds. We believe in a world of possibilities, not opportunities. We believe in stars, planets, birds and the fishes.



We stimulate cognitive emotions through the five senses. These emotions build a very strong bond between your product and the consumer. Our simple and unique branding strategy triggers loyalty and an unbreakable lifelong relationship.

SERVICES

Branding

- 1. Brand identity
- 2. Brand strategy
- 3. Brand development

Adevertising

- 1. Corporate videos
- 2. Print Ads.
- 3. TV commercials(Script+Production)
- 4. Company ideation
- 5. YouTube videos

Design

- 1. Corporate identity
- 2. Brochure, flyer, posters, banners
- 3. Logo

Digital Marketing

- 1. Mobile apps.
- 2. Backend support
- 3. SEO, E-mail marketing.
- 4. Content writing.
- 5. PPC camaigns.

SERVICES

Virtual Assistant

Get your routine business task done by experts at the lowest price possible.

MBA Consultants

We have MBAs on board from the top-notch marketing schools and with.

Book Keeping

Book keeping can be a daunting task for you which can be time consuming as well.

Customer Support Reps.

- 1. Live chat.
- 2. Phone.
- 3. E-mail.
- 4. Social media.
- 5. Help desk & Tech support.

DEVELOPMENT

E-Commerce

- 1. Account management
- 2. Product photography
- 3. Catalouging
- 4. Inventory updation
- 5. Order process
- 6. Warehousing
- 7. Payment reconciliation
- 8. Shipping assistance
- 9. Reviews & ratings

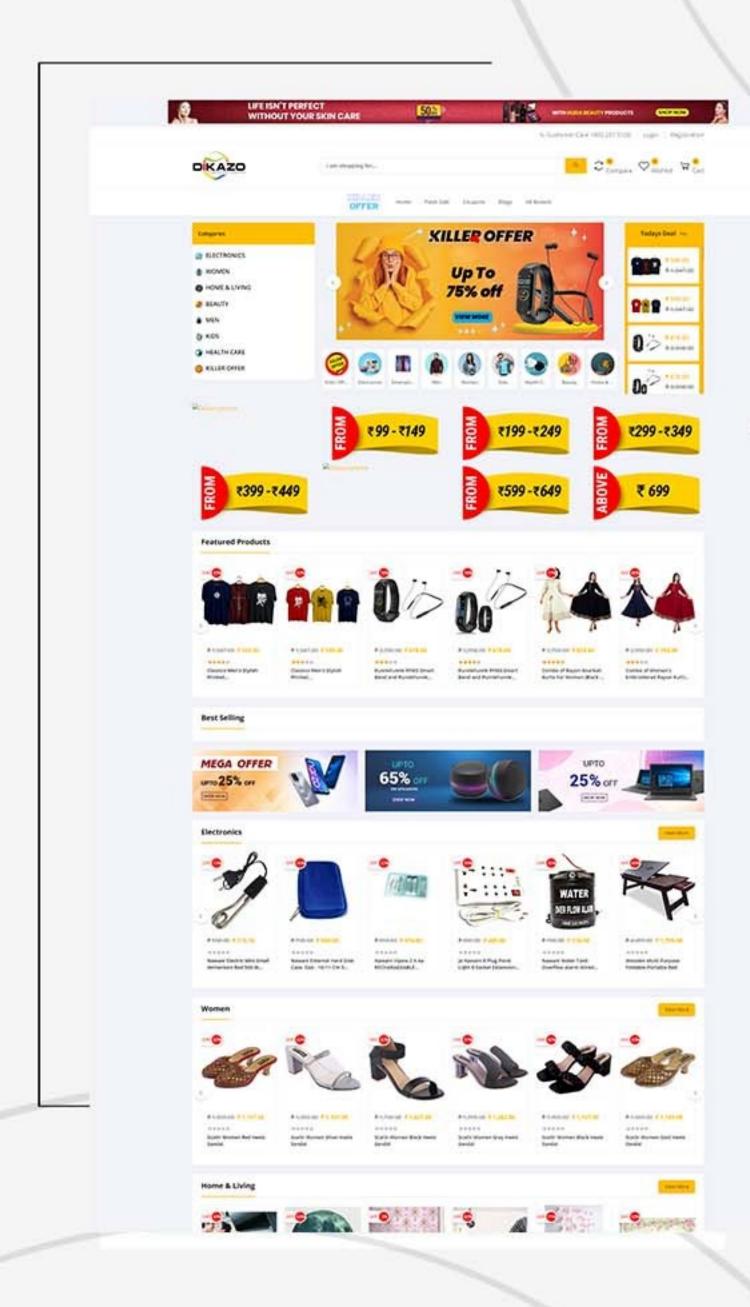
Website Development

- 1. Website design & development
- 2. Customize website
- 3. Dyanamic website
- 4. Static website
- 5. Responsive website
- 6. Open ca 6. Open cart
- 7. Word press
- 8. PHP
- 9. Magento
- 10. Laravel
- 11. React JS
- 12. Angular JS
- 13.Codelgniter

Mobile App Development

- 1. Android native
- 2. iOS native
- 3. Cross platform App
- 4. Third party API integration
- 5. Payment gateway integration
- 6. Google library
- 7. SMS API integration
- 8. Social media integration



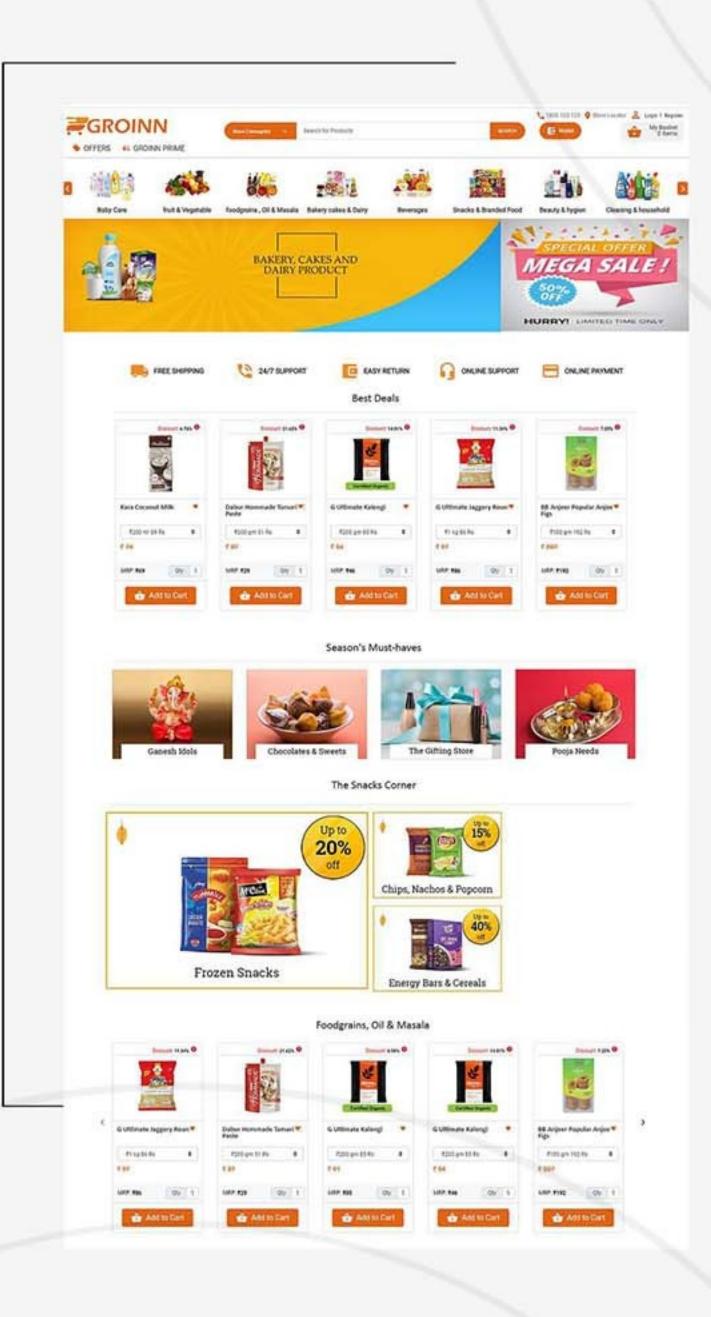


Web Design & Development

Company - Dikazo

Website - www.dikazo.com

Description - Multi vendor/category E-Commerce website



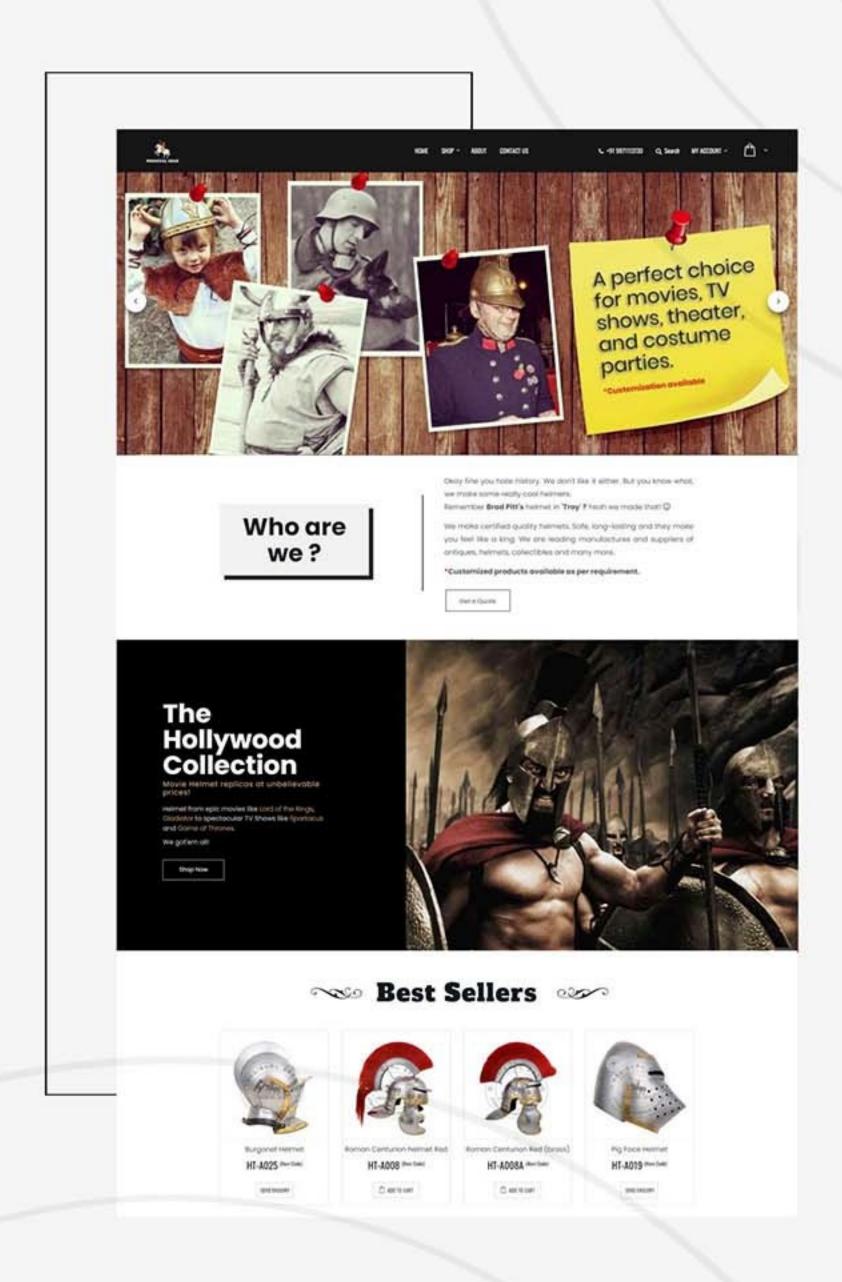
Web Design & Development

- Groinn Company

Website - www.groinn.com

Description - E-Commerce shop design

for Grocery.



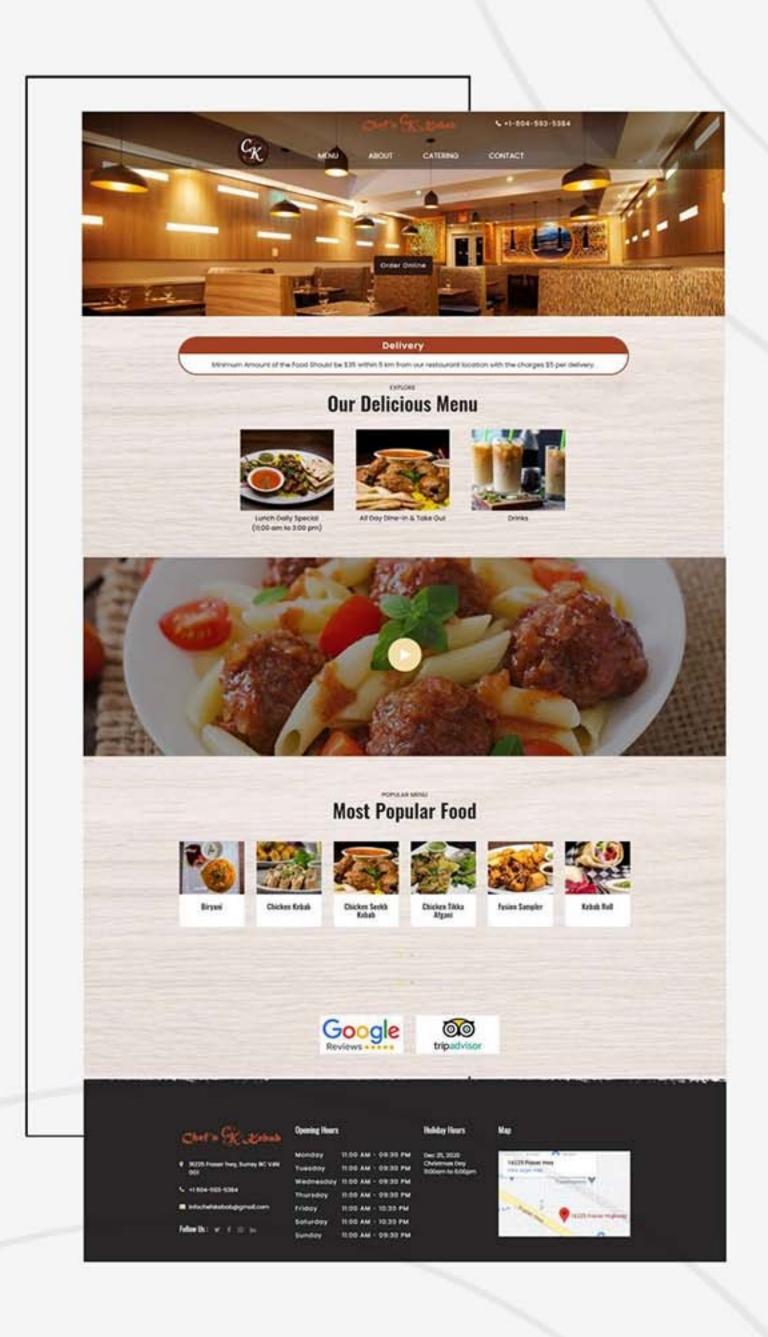
Web Design & Development

Company Medieval Edge

Website www.medievaledge.com

Description - Royal Antique Helmet and

Accessories.



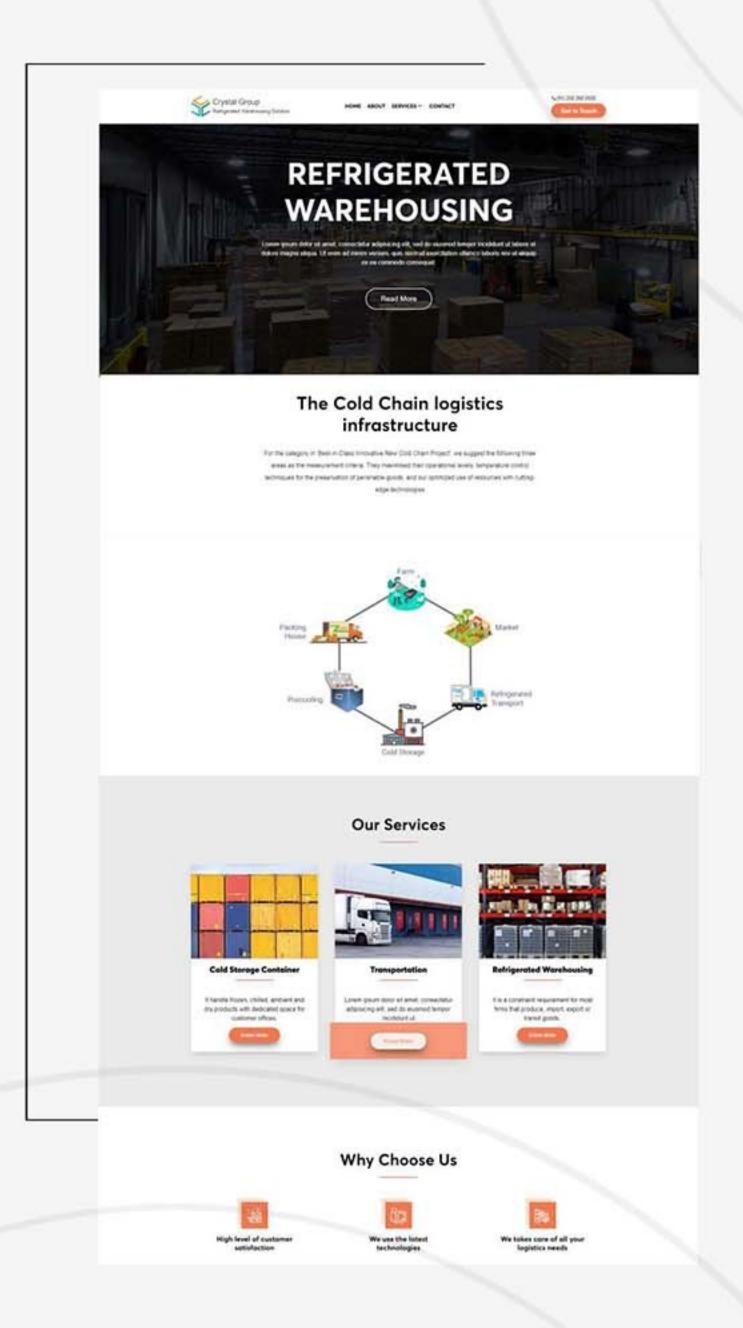
Web Design & Development

Company - Chefs Kebab

Website - www.chefskebab.ca

Description - Restaurant and Online

food delivery.



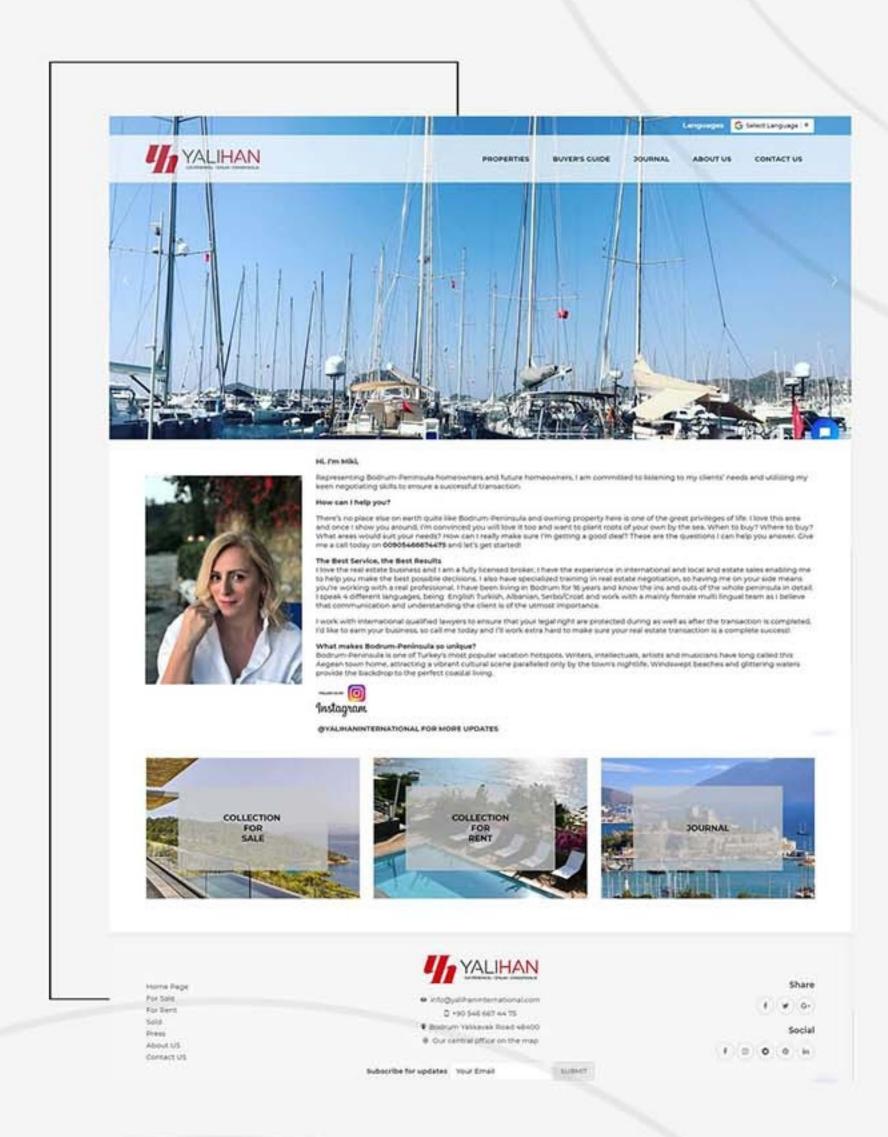
Web Design & Development

- Crystal Group Company

 www.crystalgroup.in Website

Description - Refrigerated Warehousing

Solution.



Web Development

Company - Yalihan International

Website - www.yalihaninternational.com

What We did - We Created E-Commerce

website for selling and renting luxury villas and apartment.



Thank You

